

Assignment 5 - Interview a Digital Photographer

Research photographers and find one that has a similar style to yours. If you don't have a style yet just find one that you like. Contact this photographer and try to get a few minutes with them either on the phone, via email or in person. This does not have to be a local photographer. Ask as many questions as they will let you. Make sure to tell them you are a photography student doing research. Tip: Pick multiple photographers because most will not respond.

Some sample questions:

What kind of equipment do you use? Cameras? Lighting? Computers? Software?

What type of photography do you specialize in?

What type of photography gives you the most business?

How do you market yourself?

What is your schedule like? Do you shoot all day?

Do you shoot mostly in studio or on location?

Do you have assistants? Need one? How about an intern?

When you have a shoot what is the process? Who is there? Art director? Producer? What goes on?

What is your pricing/rates like? How did you come up with those?

Do you have anything published? How did you do it?

Do you have any advice for me as a photography student?

For Turn In:

You will be making a short presentation to the class. Including a summary of your interview and samples of the photographers work. These can be online.

The summary of the interview should not be more than 2 pages, and will be turned in to me.